

# Media Business Authority

## Board of Directors

### Meeting Minutes

Tuesday, September 8, 2009

In Attendance: Monika Rehoric, Zubair Khan, Monica Simpson, Dan Brodeur, Kevin Schramm, Tom Hibberd, Lynne Green, Christopher Dougherty & John Vizzarri

Absent: Bill Gross, Harry Havnoonian, Rachel Ben-Ari, Anthony Cavaliere, Amy Bullock, Warren Kuo, Ed Lawlor, Jon Schaffer and Drew Arata

Guests: Jean Leone, Tom Mullian, Dolores Magro

Call to Order: 6:40

1. Approval of Minutes: Lack of quorum
2. Solicitor's Report: None.
3. Public Comments: Dolores Magro, from PA. Breast Cancer Coalition and Peace on your way spoke to the Board for their support in raising money for the cause. Tom Mullian, David Stone and other musicians will be selling CD for the Holidays.
4. Approval of Treasurer's Report: The report was tabled due to lack of quorum until next month.
5. Borough Liaison's Report: Announced the releasing of the escrow funds to the MBA. Briefly discussed "Credit Line" for the MBA.

#### Committee Reports by subject area:

##### a. Events

1. Music Series
  - Jazz By night information was given out.
2. Dining Under the Stars
  - Dan Brodeur stated that there will be special end of the Summer Beach Party in September 16. Corvette Club will bring cars for that evening.
3. Holiday Committee is meeting regularly. Santa's Village will be at FMCU again this year. Bryan Messick the Branch Manager has prepared a Santa's Schedule. Letters to schools about their concert dates was discussed, we have received several positive responses back. Letter to be sent to Ed Gibson regarding Santa's Arrival Route.

4. Antiques Day  
The new date: Sunday July 11, 2010 was set by the Committee. Also, under consideration is to move the Antique show indoor, possibly in the second tier of the Olive Street Parking Garage. Nothing has been finalized. More information will be forthcoming.
5. Welcoming Committee: Jean Leone stated that directory is still Not complete. She is hoping that it will be done by September. Blake Strine will be working on new business directory for new business recruitment.

b. Promotions

1. Merchandising - MBA Merchandise to be sold has been delivered to various stores throughout the business district.
2. Technology- Kevin and Drew are working on improving Communications via Constant Contact. Jon Schaffer also offered his staff help in developing mailing list.
3. Discussed about special section in County Lines Magazine in November '09.

6. New Business

1. Lotus Café will be opening in September on West State Street.
2. Nominations will be submitted in October meeting for Board Elections 2010 .

Motion to adjourn meeting made by Dan Brodeur, seconded by Tom Hibberd

Adjournment 8:25PM.

Our next meeting will be held on Tuesday, October 13, 2009 at 6:30 pm.

Respectfully submitted,  
Anthony Cavaliere, Secretary