

# Media Business Authority Board of Directors Meeting Minutes

*Tuesday March 10, 2015*

**In Attendance:** Bryan Messick, Christopher Dougherty, Tom Hibberd, Warren Kuo, Peter Bendistis, Jack Cunicelli, Courtney Roszas, Dan Lievens, Charlene Mulholland, Lisa Johnson, Zubair Khan, Deborah Shipley

**Absent:** Debbie Pitt

**Guests:** Frank Daly (Media Attorney), Adeline Cianella (Media Farmers Market)

**Meeting called to order at 6:10PM.**

## 1. Public Comments: (Zubair Khan)

**a. Frank Daly (Media Attorney)-** Bryan Messick announced that Frank Daly was attending again as a guest and that his pending board membership would be voted on in the upcoming borough council meeting

**b. Adeline Cianella (Media Farmers Market)-** Adeline Cianella introduced herself from the Media Farmers Market and Media's Environmental Action Council Committee. She informed the board that she wanted to make herself available to the business community for any questions and that the Media Farmers Market would be highlighting and partnering with Media businesses again this year.

## 2. Approval of Minutes (Jack Cunicelli)

**a. February Minutes-** Tom Hibberd made a motion to approve the February minutes, Peter Bendistis seconded the motion, and the motion passed.

## 3. Treasurer's Report (Debbie Pitt)-

**a. Quarterly Report-** The Treasurer's Report will be completed on a quarterly basis. The next report will be in April.

**b. Account Consolidation-** Bryan Messick announced that the MBA would be moving and consolidating their accounts to banks that were actively supporting and sponsoring MBA events and that Zubair Khan was also looking for a better deal for Visa/MasterCard transactions. He added that these changes would be taking place over the next few months.

## 4. Old Business (Bryan Messick)-

**a. Jeremy Alvarez Final Report-** Bryan Messick announced that Jeremy Alvarez would be presenting to Borough Council his report at Thursday's Borough Council workshop meeting.

## 5. New Business (Bryan Messick)

**a. Stained Glass Presentation-** Tom Hibberd presented a beautiful stained glass Media window to Zubair Khan in appreciation of all of his many years of dedication, service and care of the Media business community. Zubair Khan expressed his gratitude for the gift and also welcomed Tom Hibberd back after his time away recovering from an illness.

**b. 320 Market Cafe Media-** Jack Cunicelli announced his store had reopened with much success and that he now offered multiple levels of accessibility to enjoy the cafe in different ways from expanded restaurant seating to take-out. . Charlene Mulholland also added that Sorella Boutique had their best month in nine years in February sales.

**c. Business Mixer-** Bryan Messick announced the new Media Theatre School would be hosting the next MBA Mixer coming up on Wednesday, March 18<sup>th</sup> from 6-8pm at their new school above the Plumstead Inn.

**d. State Street Banner Update-** Chris Dietrich presented the banner history and replacement costs at the February meeting. The board was reminded of the projected costs to replace the current banners along with new hardware. Zubair Khan also added that Jeff Smith- Borough Manager, wanted to see the banners replaced and that the MBA would be asking the borough

for assistance in replacing the banners. The borough had split the cost with the Media Business Authority for the original banners. Zubair Khan also mentioned that he had called some other companies to compare pricing, but that he recommended we go with Chris Dietrich's proposal with the original company so as not to start the process all over again.

**e. Inside/Outside Philadelphia Museum of Art Program-** Bryan Messick announced to the board that the Philadelphia Museum of Art had chosen Media as one of several towns for the upcoming Inside/Outside Program which would bring replicas of art at the museum out to the suburbs on display at various outdoor venues. Zubair Khan added that this was a prestigious honor for Media to be chosen and that Art Museum had contacted Media with this program.

**f. Santa Parade Mass Gathering Permit-** Bryan Messick announced that the Santa Parade Mass Gathering permit had been approved for Sunday, November 29 from 2-7pm on State Street. Bryan Messick also expressed his and the board's surprise and disappointment over hearing that the Parade Committee had circulated a letter stating that the MBA hadn't supported them at all in the parade. He wanted it to be noted that the MBA had actually bent over backwards to compromise on the parade even though the retail community was very upset about the proposed parade dates potentially hurting their busiest weekend of the year in sales. Zubair Khan also added that the MBA spent a lot of money in helping the Parade Committee advertise and that the MBA Promotions Committee promoted the whole weekend as a holiday destination weekend in print and on social media. Much discussion happened surrounding the parade and it was decided that the Christmas Committee would continue to reach out in good faith as they had done in the past on the basis that both groups would want the best for Media and could work together if the Parade Committee was also willing.

**g. Highway Banner Update-** Bryan Messick announced that the highway banner pole and bottom hanging wire on Baltimore Pike needed replacing at an estimate of \$3400-\$3500.

**h. Town Hall Meeting-** Bryan Messick informed the board that Gillian Crawley had been doing a great job working in the MBA office and also going out to visit businesses. In her travels throughout the business district she reported back that there was still a lot of misinformation floating around regarding the MBA and its role to the businesses. She recommended a Town Hall Meeting approach with a general overview and Q & A for anyone interested in learning more about the MBA and doing business in Media.

## 6. Borough Liaison Report (Lisa Johnson)

**a. Borough Liaison Report-** Lisa Johnson was present to participate in all discussions involving the borough and respond to questions as they arose throughout the meeting..

## 7. Committee Reports (Zubair Khan)

### a. Events Committees-

**Dining Under the Stars-** Bryan Messick and Zubair Khan announced that the Mass Gathering Permits were being submitted for Dining Under the Stars to include some additional restaurants- Nooddi, Iron Hill and Quotations. They also announced that the borough was requesting additional police on duty for the DUTS Wednesday evenings which would mean a large additional expense to Dining Under the Stars budget. Discussions ensued regarding various options for security and cost lowering strategies with final numbers still in negotiation.

**b. Promotions Committee-** Report distributed; not discussed at this meeting.

**c. Business Retention-** Zubair Khan announced that a new committee was forming and would have their first meeting in March.

**d. Executive Director's Report-** Discussed throughout the meeting. Christopher Dougherty announced that Planet Hoagie had gone out of business.

**e Technology Report-** Report distributed; not discussed at this meeting.

**f. Retail-** Discussed throughout the meeting; see above.

**Meeting Adjourned at 7:51PM**

**Respectfully Submitted,**

**Jack Cunicelli**

**MBA Secretary**