

**Media Business Authority**  
**Board of Directors Meeting Agenda**  
*Tuesday, April 12, 2016*

1. [6:00PM] **Public Comments (Zubair Khan)**
  - a.
  
2. [6:10PM] **Approval of Minutes (Jack Cunicelli)**
  - a. March 2016 Minutes
  
3. [6:15PM] **Treasurer's Report (Debbie Pitt)**
  - a. 2016 Budget
  - b. 1<sup>st</sup>. Qt. Financials
  - c. Bills to be paid (1<sup>st</sup> Qt.)
  
4. [6:25PM] **Old Business (Bryan Messick)**
  - a. Comcast TV advertising completed;/ Zubair
  - b. New Media Merchandise / Update (Char; Jack; Dan)
  - c. **Approval/Mass Gathering;/ Bastille Day; DUTS**
  - d. Media Banner Campaign – completed
  - e. Media Restaurant Weeks- update
  
5. [6:45PM] **New Business (Bryan Messick)**
  - a. Media farmer 's Market
  - b. Mass Gathering submission /Bastille; Car show, food fest
  - c. Sponsorship packages update
  
6. [7:00PM] **Borough Liaison Report (Lisa Johnson)**
  - a.
  
7. [7:10PM] **Committee Reports (Zubair)**
  - a. Events Committee
    - Posting of Events Calendar
    - DUTS/ applications to restaurants submitted
    - Bastille Day Update
    - Americana Roots - completed
  - b. Promotions Committee
    - See Attached
  - c. Business Preservation & Welcoming Committee
    - Report attached / Business Spotlight
    - Retail Seminar –update
    - Digital Marketing Summit- Update
  - d. Executive Director's Update
    - March Report update/ attached
  - e. Logistics Committee
    - Technology initiatives and statistics/ attached
  
8. [7:30PM] **Adjournment**

*Our next meeting: Tuesday, May 10, 2016*

