

Media Business Authority
Board of Directors Meeting Agenda
Tuesday, May10, 2016

1. [6:00PM] **Public Comments (Zubair Khan)**
 - a.
2. [6:10PM] **Approval of Minutes (Jack Cunicelli)**
 - a. April 2016 Minutes
3. [6:15PM] **Treasurer's Report (Debbie Pitt)**
 - a. 2016 Budget
 - b. 1st. Qt. Financials
 - c. Bills to be paid (1st Qt.)
4. [6:25PM] **Old Business (Bryan Messick)**
 - a. Comcast TV advertising completed / Bryan or Zubair
 - b. New Media Merchandise / Update (Char; Jack; Dan)
 - c. **Approval/Mass Gathering; Car Show; Food Festival**
 - d. Media Restaurant Weeks- ;completed
 - e. Media Farmer's Market: (Jack)
5. [6:45PM] **New Business (Bryan Messick)**
 - a. Committee Assignment / Recruitment
 - b. Mass Gathering submission:
 - c. Christmas/ Santa's Arrival & Festival of Lights: (Legislative Action: Char)
6. [7:00PM] **Borough Liaison Report (Lisa Johnson)**
 - a.
7. [7:10PM] **Committee Reports (Zubair)**
 - a. Events Committee
 - Blue Stroll (Zubair)
 - DUTS/ 24 restaurants (Zubair)
 - Car Show (Pete)
 - Bastille Day Update (Courtney;Jack)
 - Americana Roots - completed
 - b. Promotions Committee
 - See Attached
 - c. Business Preservation & Welcoming Committee
 - Report attached / Business Spotlight
 - Retail Seminar –update
 - Digital Marketing Summit- Update
 - d. Executive Director's Update
 - April Report update/ attached
 - e. Logistics Committee
 - Technology initiatives and statistics/ attached
8. [7:30PM] **Adjournment**

