

**Media Business Authority**  
**Board of Directors Meeting Agenda**  
*Tuesday, June 14, 2016*

1. [6:00PM] **Public Comments (Zubair Khan)**
  - a.
2. [6:10PM] **Approval of Minutes (Jack Cunicelli)**
  - a. May 2016 Minutes
3. [6:15PM] **Treasurer's Report (Debbie Pitt)**
  - a.
4. [6:25PM] **Old Business (Bryan Messick)**
  - a. Comcast TV advertising completed / (Bryan or Zubair)
  - b. New Media Merchandise / Update (Char; Jack; Dan)
  - c. Media Farmers Market: (Jack)
5. [6:45PM] **New Business (Bryan Messick)**
  - a. Committee Assignment / Recruitment
  - b. Christmas/ Santa: (Char)
6. [7:00PM] **Borough Liaison Report (Lisa Johnson)**
  - a.
7. [7:10PM] **Committee Reports (Zubair)**
  - a. Events Committee
    - Blues Stroll (Zubair)
    - DUTS/ 26 restaurants (Zubair)
    - Car Show (Pete)
    - Bastille Day Update (Courtney;Jack/Zubair)
  - b. Promotions Committee
    - See Attached
  - c. Business Preservation & Welcoming Committee
    - Report attached / Business Spotlight
    - Retail Seminar –Update
    - Digital Marketing Summit/ Phase 2- Update
  - d. Executive Director's Update
    - May Report Update/ Attached
  - e. Logistics Committee
    - Technology Initiatives and Statistics/ Attached
8. [7:30PM] **Adjournment**

